



# SIEBERT COASTAL TIMES

An Alliance of Sandbridge Owners and Team Siebert



[www.siebert-realty.com](http://www.siebert-realty.com)

May 2009 / Issue 112

## POOL Season is here!

Since we now have so many rental homes that offer pools, we thought it might be helpful to review some of the required pool policies and procedures:

First and foremost, all rental homes that offer pools must have their pools open, clean and ready for guests' use no later than May 23rd. Vacationers pay a "higher weekly rate" at the start of the Pre Season (beginning May 23rd) because of the added amenity of the pool. Of course, if your property advertises an earlier extended season, it should be open by the advertised date.

For safety reasons, pools have to be serviced by a professional between each Guest during pool season. Furthermore, it needs to be serviced at a minimum of once per week during Pool Season for each guest (including Short Stays). Weekly servicing will also include a mid-week chemical check. If you prefer to schedule and pay your own service company, please provide us with that information for our files. Owners offering pools at their rental property must abide by strict state and local regulations in regards to fencing, gates, ladders, etc. If your pool is accessible from directly inside the house, there must be a door alarm device installed to prevent a young child from entering the pool without supervision.

Last, but not least, a Pool Safety Rules Sign should be clearly posted in the pool area. For your convenience, safety signs (both pool and hot tub signs) are available for purchase at our office. For more information on pool requirements, please contact our Service Department at 426-6200.



## 2010 RATES AND DESCRIPTION



We have requested that all owners return their 2010 Rental Rate and Property Description Forms no later than May 1st. If you have not returned your paperwork, please do so as soon as possible. As outlined in our mailout, if the 2010 Rate Form is not returned by May 1st, Siebert will automatically advertise the 2010 recommended rates, confirm any reservations, and block No Owner's Use at this time. NOTE: Beginning Monday, June 1, 2009, on a first-come, first-serve basis, our guests can reserve any rental unit for a week in 2010.

## SOS BOOKS

The newest edition of our colorful S.O.S. ("Secrets of Sandbridge") Vacation Guide Books have been printed and will be placed in each rental unit.

These books have proven to be an excellent source of information for our guests in helping answer questions they may have while on vacation. Whether it be how to trouble-shoot a simple maintenance problem or knowing what to do on a rainy day, the S.O.S. Book has all the answers!



## Goodbye Sweet Mary



We are saddened to report the recent passing of a beloved Team Member, Mary Gregoire who started working at Siebert in 2002. Mary was a grand lady and an absolute joy to be around. We often referred to her as our "Miss Congeniality" because of her kind, giving spirit and willingness to do anything for anyone at anytime. Mary will be greatly missed by her friends at Siebert Realty, and our heartfelt thoughts and prayers go out to her family, including her sister Jean Siebert, during this difficult time.



## Administrative

On April 22nd (National Administrative Assistants Day), our staff took the opportunity to show our appreciation for the ladies in our Administrative Department. Kris Conover, Connie Hartman, and Sharon Murphy were each showered with gratitude from our team for all the hard work they do to keep our company running smoothly. Thanks!



## HOUSE ADDRESS NUMBERS

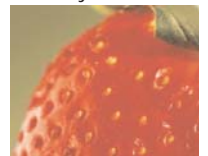
It is vitally important to have clear address numbers posted on or in front of your house prior to the busy summer season. These numbers could literally save lives if emergency services are required at your home. Visit [www.mailboxes.com](http://www.mailboxes.com) for a variety of choices including cast aluminum plaques that are both visible and stylish (lawn mounted). We suggest the large lawn model #: 1312BGL / \$125.



## HOLIDAY RENTAL

On April 15th, we began taking Memorial Day Weekend rentals on properties that accept short stays. If you plan to use your home over the holiday weekend, please make sure your Owner's Use is in place.

If you plan to be here over the Memorial Day Weekend, be sure to attend the Pungo Strawberry Festival. It's always a treat! [www.pungostrawberryfestival.info](http://www.pungostrawberryfestival.info)



**Freedom is not free.**  
Honor our veterans on Memorial Day May 25th.



**WHO SAID THAT?**  
*"Laughter is the shortest distance between two people."*  
- Victor Borge



**RAVE REVIEWS!**

Here is a recent letter from a guest to Kat Donald, Winter Rental Supervisor, about their experience with Siebert Realty.

*"My family and I enjoyed our stay in Sandbridge and in the Sunshine Forever home. Thank you for all the support during our stay. I especially want to say how much we appreciated the exceptional phone service provided by Siebert's receptionist. Every time I called your office, my call was answered promptly (almost always on the first ring and sometimes before the first ring ended). The receptionist was also very polite and extremely helpful in answering my questions or directing me to the appropriate person. Thank you again."*

Sincerely,  
Robert Blanchard

PS - Our 1st class receptionist is Sharon Murphy.

**ACCOUNTING NEWS**

In order to streamline the process of obtaining your rental funds, we invite all owners to participate in our EFT Program - Electronic Funds Transfer. This is a secure and immediate direct deposit of rental proceeds (bi-weekly in the summer / monthly in winter). Simply visit the Owner's Webpage at [www.siebert-realty.com](http://www.siebert-realty.com) and select the "Go Paperless" option. The Owner Webpage is useful in many way and offers not only Owner Statements and Accounting Information, but also offers helpful information about your property including Guest Surveys. Please contact Joane Walker at Ext. 577 if you have any questions about your account.



**NEED NEW MATTRESSES?**

**THINK KING & QUEEN!**

If you are considering purchasing new mattresses for your property, we highly recommend replacing any Double beds with King or Queen beds... especially if you have room in a "Master Suite". Couples prefer Kings and Queens over Doubles, for obvious reasons, as they provide more room and comfort during a luxury vacation.

Please contact Janice Monroe in our Home Improvements Department at [janice@siebert-realty.com](mailto:janice@siebert-realty.com) if you need information on purchasing new mattresses. We normally sell Spring Air Mattresses and have a Special Delivery each week directly to our office.

<b>Mattress Prices:</b>	King Set	\$640
	Queen Set	\$520

**EMAIL BLASTS**

Our 2009 reservation numbers continue to rise as we get closer to the rental season.



Our Marketing Department has tripled the number of email campaigns this year, and it seems to be paying off. Just in the past month, our web hits have increased by 10,000 visits over this same time last year. Many of our emails highlight the fact that we are currently running "VACATION SPECIALS" on our website. Therefore, any owner who wishes to discount any upcoming weeks should email [Specials@siebert-realty.com](mailto:Specials@siebert-realty.com). If you have any questions, contact Kat Donald at Ext. 541.

**SIEBERT'S MISSION STATEMENT**

We Strive to Provide  
Our Guests with Great Memories,  
Our Owners with Excellence,  
Our Team Members with Camaraderie,  
And do it all with  
Integrity and Great Fun!

**SATURDAY TRASH COLLECTION**

Siebert Realty's Saturday Trash Collection Program will once again be implemented since the City of Virginia Beach only collects trash on Tuesday. The 19-week program will run from May 23rd to September 26th for a one-time fee of \$185 per house. If you are in our rental program, the fee will automatically be deducted on your May 31st Statement. NOTE: If you are unsure if you need replacements or additional containers (per the city's requirements), please let us know. We can inspect, purchase, stencil, and deliver them to your house. Also, if you are not in our rental program, but wish to participate in the Summer Trash Program, simply call our Service Department at 426-6200 to be included.



**Special City of Virginia Beach Pickup:**

If you have bulky items that need to have a "Special Pick-up", the city of Virginia Beach has a web page where owners can submit a request. Simply go to [www.vbgov.com](http://www.vbgov.com) and look for the section called "Residents". Then go to "Garbage", and "Special Item Pick Up". Or call the city directly at 757-385-4650 to make arrangements.

**Happy Mother's Day!**

Sunday  
May 10th



**TEAM SIEBERT**



757-426-6200 / 877-422-2200

Management Team:		Ext Number:
Jean Siebert	<a href="mailto:jean@siebert-realty.com">jean@siebert-realty.com</a>	500
Patrick Keenan	<a href="mailto:patrick@siebert-realty.com">patrick@siebert-realty.com</a>	532
Donna Magruder	<a href="mailto:donna@siebert-realty.com">donna@siebert-realty.com</a>	570
Bob Walker	<a href="mailto:bob@siebert-realty.com">bob@siebert-realty.com</a>	574
Kathy Frierson	<a href="mailto:kathy@siebert-realty.com">kathy@siebert-realty.com</a>	515
<b>Administrative:</b>		
Kris Conover	<a href="mailto:kris@siebert-realty.com">kris@siebert-realty.com</a>	573
Sharon Murphy	<a href="mailto:sharon@siebert-realty.com">sharon@siebert-realty.com</a>	543
<b>Accounting:</b>		
Joane Walker	<a href="mailto:joane@siebert-realty.com">joane@siebert-realty.com</a>	577
Connie Hartman	<a href="mailto:connieh@siebert-realty.com">connieh@siebert-realty.com</a>	576
Kerri Lynn Beasley	<a href="mailto:kerri@siebert-realty.com">kerri@siebert-realty.com</a>	579
Janet Bainbridge	<a href="mailto:janet@siebert-realty.com">janet@siebert-realty.com</a>	579
<b>Marketing:</b>		
Lori Kneut	<a href="mailto:lori@siebert-realty.com">lori@siebert-realty.com</a>	521
<b>IT:</b>		
Earl Forrest	<a href="mailto:earl@siebert-realty.com">earl@siebert-realty.com</a>	575
<b>Rentals:</b>		
Lee Burgess	<a href="mailto:lee@siebert-realty.com">lee@siebert-realty.com</a>	522
Amber Witchey	<a href="mailto:amber@siebert-realty.com">amber@siebert-realty.com</a>	523
Christine Skinner	<a href="mailto:christine@siebert-realty.com">christine@siebert-realty.com</a>	562
Bethany Jones	<a href="mailto:bethany@siebert-realty.com">bethany@siebert-realty.com</a>	524
Lori Osenbaugh	<a href="mailto:lorio@siebert-realty.com">lorio@siebert-realty.com</a>	526
Benita Rogers	<a href="mailto:benita@siebert-realty.com">benita@siebert-realty.com</a>	528
<b>Monthly/Year Round Rentals:</b>		
Kat Donald	<a href="mailto:kat@siebert-realty.com">kat@siebert-realty.com</a>	541
<b>Service / Maintenance:</b>		
Trish Kruck	<a href="mailto:trishk@siebert-realty.com">trishk@siebert-realty.com</a>	533
Kate Findlater	<a href="mailto:kate@siebert-realty.com">kate@siebert-realty.com</a>	525
Joadi Lopez	<a href="mailto:joadi@siebert-realty.com">joadi@siebert-realty.com</a>	531
Sara Moresi	<a href="mailto:sara@siebert-realty.com">sara@siebert-realty.com</a>	538
Maint. Crew	<a href="mailto:mail@siebert-realty.com">mail@siebert-realty.com</a>	538
<b>Home Improvements:</b>		
Janice Monroe	<a href="mailto:janice@siebert-realty.com">janice@siebert-realty.com</a>	548
<b>Service Housekeeping:</b>		
Kimberly Bohoslav	<a href="mailto:kimberly@siebert-realty.com">kimberly@siebert-realty.com</a>	542
Kim Land	<a href="mailto:kim@siebert-realty.com">kim@siebert-realty.com</a>	530
Penny McLellan	<a href="mailto:mail@siebert-realty.com">mail@siebert-realty.com</a>	530
<b>Sales:</b>		
Bev Kwiatkowski	<a href="mailto:bev@siebert-realty.com">bev@siebert-realty.com</a>	550
Kathi Davis	<a href="mailto:kathi@siebert-realty.com">kathi@siebert-realty.com</a>	556
Charlie Kelly	<a href="mailto:charlie@siebert-realty.com">charlie@siebert-realty.com</a>	555
Jim Kelly	<a href="mailto:jim@siebert-realty.com">jim@siebert-realty.com</a>	554
Connie McMahon	<a href="mailto:connie@siebert-realty.com">connie@siebert-realty.com</a>	520
Chris Fritts	<a href="mailto:chris@siebert-realty.com">chris@siebert-realty.com</a>	552
Darlene Kwiatkowski	<a href="mailto:darlene@siebert-realty.com">darlene@siebert-realty.com</a>	550

*Gift Baskets*



by A Taste of Carolina

Treat your Guests to Specialty Gift Baskets that are delivered right to your rental unit. Their ever-popular "Nautical Baskets" are still available. Call A Taste of Carolina today at (757) 721-7577.



Bev Kwiatkowski Ext. 550 / 650-2046  
 Kathi Davis Ext. 556 / 435-5267  
 Charlie Kelly Ext. 555 / 426-9191  
 Jim Kelly Ext. 554 / 619-2247  
 Darlene Kwiatkowski Ext. 550 / 692-6034  
 Connie McMahon Ext. 520 / 295-6462  
 Chris Fritts Ext. 552 / 454-6843

www.siebert-realty.com

Happy Memorial Day!

May 2009

April Showers Bring May Buyers!  
List your home today!



# Siebert Realty Sales Listings



**\$1,375,000**  
 2740 Sandfiddler Road  
 Oceanfront  
 Angel of the Sea  
 Charlie Kelly - Agent



**\$1,100,000**  
 3688 Sandfiddler Road  
 Oceanfront  
 Dojo  
 Jim Kelly - Agent



**\$1,099,000**  
 2948 Sandfiddler Road  
 Oceanfront  
 Charlie Kelly - Agent



**\$995,000**  
 3369 Sandfiddler Road  
 Semi-Oceanfront  
 By the Beach  
 Chris Fritts - Agent



**\$949,000**  
 3037 Sandfiddler Road  
 Semi-Oceanfront  
 Beach Magic  
 Connie McMahon - Agent



**\$928,000**  
 3609 Sandfiddler Road  
 Semi-Oceanfront  
 Four the Boys  
 Charlie Kelly - Agent



**\$799,000**  
 3317 Sandfiddler Road  
 Semi-Oceanfront  
 Pelican Party  
 Charlie Kelly - Agent



**\$629,000**  
 3533 Sandfiddler Road  
 Semi-Oceanfront  
 Charlie Kelly - Agent



**\$675,000**  
 3325 Sandfiddler Road  
 Semi-Oceanfront  
 Bev Kwiatkowski - Agent



**\$799,000**  
 3108 Sandpiper Road  
 3rd Row  
 Ocean Oasis  
 Charlie Kelly - Agent



**\$679,000**  
 3072 Sandpiper Road  
 3rd Row  
 McClellan/Gemini  
 Charlie Kelly - Agent



**\$859,000**  
 2917 Sandpiper Road  
 4th Row - Canalfront  
 Island Girl  
 Chris Fritts - Agent



**\$599,000**  
 2445 Sandpiper Road  
 4th Row  
 Surf Doggie  
 Charlie Kelly - Agent



**\$599,000**  
 2773 Sandpiper Road  
 4th Row - Canalfront  
 Summer Breeze  
 Charlie Kelly - Agent



**\$495,000**  
 2245 Sandpiper Road  
 4th Row - Canalfront  
 Kathi Davis - Agent



**\$448,500**  
 3229 Sandpiper Road  
 4th Row  
 Jim Kelly - Agent



**\$699,000**  
 309 Sunfish Lane  
 North Side Street  
 Excellent  
 Jim Kelly - Agent



**\$599,000**  
 305 Swordfish Lane  
 North Side Street  
 Shore to Please  
 Charlie Kelly - Agent



**\$1,395,000**  
 3237 Little Island Road  
 Open Bay View  
 Jim Kelly - Agent



**\$897,500**  
 3049 Sandbend Road  
 Open Bay View  
 There and Back Again  
 Charlie Kelly - Agent

## Condos For Sale



**\$849,000**  
349 Pike Circle  
Open Bay View  
Halcyon Days  
Charlie Kelly - Agent



**\$285,000**  
#A-201 - Seaside Condos  
Ocean Getaway  
Jim Kelly - Agent

## Lots For Sale



**\$1,250,000**  
2552 Sandfiddler Road  
Oceanfront  
Chris Fritts - Agent



**\$1,050,000**  
3612 Sandfiddler Road  
Oceanfront  
Kathi Davis - Agent

## Stop By Our Office!



**\$475,000**  
313 Tarpon Lane  
North Side Street  
Charlie Kelly - Agent

If you are interested in more detailed information on property values, feel free to stop by our office for a visit - we have an agent on duty 7 days a week! Our Sales Team would be delighted to discuss the current market status in Sandbridge and no appointment is necessary. If you would prefer to make an appointment, simply call our Sales Department at 426-6200 or 877-422-2200.

## Meet Our Award-Winning Sales Team!



**Bev Kwiatkowski**  
Home: 757-426-2611  
Mobile: 757-650-2046  
bev@siebert-realty.com



**Kathi Davis**  
Home: 757-721-2147  
Mobile: 757-435-5267  
kathi@siebert-realty.com



**Charlie Kelly**  
Mobile: 757-426-9191  
charlie@siebert-realty.com



**Jim Kelly**  
Mobile: 757-619-2247  
jim@siebert-realty.com



**Darlene Kwiatkowski**  
Home: 757-721-6454  
Mobile: 757-692-6034  
darlene@siebert-realty.com



**Connie McMahon**  
Mobile: 757-295-6462  
connie@siebert-realty.com



**Chris Fritts**  
Mobile: 757-454-6843  
chris@siebert-realty.com